



PERMISSION TO ADVERTISE PROPERTY ONLINE

Your Name _____ Date _____

Email Address _____ Phone Number _____

Your Address _____
City State Zip

Landlord's Name _____

Landlord's Address _____
City State Zip

Subject: Permission to Advertise Property Online

Dear _____,
[Landlord's Name]

I, _____, hereby request your permission as the landlord of the property located at
[Your Name] _____
[Property Address] _____ to grant authorization to _____, a licensed broker, to
[Broker's Name] _____
advertise the aforementioned property online. This permission is sought for the purpose of
facilitating the marketing and potential leasing of the property.

I understand that by granting this permission, I am allowing _____ to utilize various
[Broker's Name] _____
online platforms and websites to advertise the property, including but not limited to real estate
listings, social media, and broker-specific platforms.

The terms and conditions of this permission are outlined as follows:

- 1. Duration:** This permission is valid for a period of _____ from the date of
[Specify Duration] _____
this letter unless otherwise terminated earlier by either party in writing.
- 2. Advertisement Content:** _____ will be responsible for creating and
[Broker's Name] _____
managing the content of the online advertisements, including





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property descriptions, photographs, and any other relevant information required to promote the property effectively.

- 3. Collaboration:** I authorize _____
[Broker's Name] to collaborate with other real estate professionals, as necessary, to facilitate the advertising and leasing process. This collaboration may involve sharing property details and coordinating property viewings with prospective tenants.
- 4. Lease Terms:** It is understood that this permission to advertise the property does not grant any authority to _____
[Broker's Name] to negotiate or finalize lease agreements on my behalf. All lease terms and agreements will be subject to my review and approval.
- 5. Revocation of Permission:** I reserve the right to revoke this permission at any time by providing written notice to _____.
[Broker's Name] Upon receipt of the revocation notice, _____
[Broker's Name] will promptly cease all advertising activities related to the property.
- 6. Liability:** While I understand that _____
[Broker's Name] will make reasonable efforts to ensure the accuracy of the property advertisement, I acknowledge that they are not responsible for any errors, omissions, or misrepresentations in the advertisements. I will hold _____
[Broker's Name] harmless and indemnify them from any claims, damages, or liabilities arising out of or in connection with the advertising of the property.

Please sign and return the enclosed copy of this letter to indicate your approval of granting permission for _____
[Broker's Name] to advertise the property online. Your prompt attention to this matter would be greatly appreciated.

Signature: _____ Date: _____

