



# PERMISSION TO ADVERTISE PROPERTY ONLINE

Your Name \_\_\_\_\_ Date \_\_\_\_\_

Email Address \_\_\_\_\_ Phone Number \_\_\_\_\_

Your Address \_\_\_\_\_  
City State Zip

Seller's Name \_\_\_\_\_

Seller's Address \_\_\_\_\_  
City State Zip

## Subject: Permission to Advertise Property Online

Dear \_\_\_\_\_,  
[Seller's Name]

I, \_\_\_\_\_, hereby request your permission as the seller of the property located at  
[Your Name]  
\_\_\_\_\_ to grant authorization to \_\_\_\_\_, a licensed broker, to  
[Property Address] [Broker's Name]  
advertise the aforementioned property online. This permission is sought for the purpose of  
facilitating the marketing and potential leasing of the property.

I understand that by granting this permission, I am allowing \_\_\_\_\_ to utilize various  
[Broker's Name]  
online platforms and websites to advertise the property, including but not limited to real estate  
listings, social media, and broker-specific platforms.

The terms and conditions of this permission are outlined as follows:

- 1. Duration:** This permission is valid for a period of \_\_\_\_\_ from the date of  
[Specify Duration]  
this letter unless otherwise terminated earlier by either party in writing.
- 2. Advertisement Content:** \_\_\_\_\_ will be responsible for creating and  
[Broker's Name]  
managing the content of the online advertisements, including





# PERMISSION TO ADVERTISE PROPERTY ONLINE

property descriptions, photographs, and any other relevant information required to promote the property effectively.

- 3. Collaboration:** I authorize \_\_\_\_\_ to collaborate with other real estate professionals, as necessary, to facilitate the advertising and leasing process. This collaboration may involve sharing property details and coordinating property viewings with prospective tenants.  
[Broker's Name]
- 4. Lease Terms:** It is understood that this permission to advertise the property does not grant any authority to \_\_\_\_\_ to negotiate or finalize lease agreements on my behalf. All lease terms and agreements will be subject to my review and approval.  
[Broker's Name]
- 5. Revocation of Permission:** I reserve the right to revoke this permission at any time by providing written notice to \_\_\_\_\_. Upon receipt of the revocation notice, \_\_\_\_\_ will promptly cease all advertising activities related to the property.  
[Broker's Name]
- 6. Liability:** While I understand that \_\_\_\_\_ will make reasonable efforts to ensure the accuracy of the property advertisement, I acknowledge that they are not responsible for any errors, omissions, or misrepresentations in the advertisements. I will hold \_\_\_\_\_ harmless and indemnify them from any claims, damages, or liabilities arising out of or in connection with the advertising of the property.  
[Broker's Name]

Please sign and return the enclosed copy of this letter to indicate your approval of granting permission for \_\_\_\_\_ to advertise the property online. Your prompt attention to this matter would be greatly appreciated.  
[Broker's Name]

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

